

Florian Villaumé

As the acting Vice-President of the Newfoundland and Labrador Soccer Association (NLSA), I am deeply committed to enhancing the sport of soccer in our province. With over 18 years of leadership experience in governance, strategic planning, and organizational growth, I currently serve as the CEO of techNL, where I lead initiatives that support innovation and growth in Newfoundland and Labrador's tech sector. My background in managing large-scale projects and overseeing complex organizational transformations has provided me with the skills needed to drive change and make a positive impact within the NLSA.



In my role at NLSA, I am focused on three core priorities:

1. **Good Governance:** I am dedicated to strengthening our governance practices to ensure the NLSA remains transparent, accountable, strategic and well-equipped to meet the evolving needs of our soccer community. Since joining the Board in 2023, I have played a leadership role in helping the Board embrace the governance model, shaping the organizational systems and developing a strategy (e.g. I facilitated the strategic offsite of the NLSA Board last November) to deliver on its mandate to support members and govern soccer in Newfoundland and Labrador. I will continue to build on this foundation and support our Executive Director and the Board to ensure we have the right governance and structures in place to guide us forward.
2. **Growth:** I am committed to seeing soccer in Newfoundland and Labrador grow, especially at the grassroots level. This means expanding programs and leagues, ensuring accessibility, supporting our clubs with licensing and governance to strengthen their operations and enhancing coaching and referee development, alongside investing in the necessary infrastructure. My goal is for the NLSA to create more opportunities for our clubs and members, making soccer a sport we can all enjoy and take pride in.
3. **Equity, Diversity, Inclusion, Accessibility, and Anti-Racism (EDIA-AR):** I am passionate about creating a more inclusive and welcoming environment for all individuals in the soccer community. As the founder and co-chair of the EDIA-AR, I have worked over the last two years on advancing EDIA-AR initiatives (one of which will be announced soon), and I am determined to further integrate these principles into everything we do. This includes making soccer and leadership roles more accessible for women and non-binary players, immigrants and other underrepresented groups, ensuring that everyone can participate safely and feel valued within the sport.

I am excited about the opportunity to continue serving as Vice-President and to help guide NLSA in its mission to grow and elevate soccer in our province. Together, we can make a real difference in how soccer is experienced and grows in Newfoundland and Labrador.